

GOVERNMENT OF ANDHRA PRADESH
DEPARTMENT OF INFORMATION & PUBLIC RELATIONS
2nd Floor, Samachar Bhavan, A.C. Guards, Hyderabad - 500 028.
MASTER COPY (01.06.2011)
(BIG NEWSPAPERS)

Latest advertisement rates and circulation figures of various newspapers which are in the media list of Information & Public Relations Department.

Sl. No.	Name of the Publication & Edition	Present Rate (Rs.)	Effective
1	2	3	4
ENGLISH DAILIES			
1	THE HINDU		
		<u>Per Square Centimeter</u>	
	All India Editions	2650	26.11.2010
	Color	4950	
	Southern Edition	2475	-do-
	Color	4725	
	Andhra Pradesh Edition	715	-do-
	Color	860	
	Hyderabad Edition	440	-do-
	Color	520	
	Vijayawada Edition	140	-do-
	Color	180	
	Visakhapatnam Edition	170	-do-
	Color	200	
	Delhi Edition	244	-do-
	Color	259	
BUSINESS LINE			
	All India Editions	750	26.11.2010
	Color	1100	-do-
	A.P. Editions	140	-do-
	Color	210	-do-
Package Rates			
	Hindu + Business Line (All India)	3280	26.11.2010
	Color	5870	-do-
	Hindu + Business Line (AP)	855	-do-
	Color	1000	-do-
2	NEW INDIAN EXPRESS	<u>Per Square Centimeter</u>	
		07.01.2011	07.01.2011
		B&W	Color
	New Indian Express - AP Edition	432	547
	The Sunday Express AP Edition	475	601
	The New Indian Express South	2013	2818
	The Sunday Express South	2214	3100
	Kanada Prabha All edition	530	792
3	FINANCIAL EXPRESS	<u>Per Square Centimeter</u>	
	Combined	858	28.05.2011
	Mumbai	276	- do -
	Delhi	222	- do -
	Chandigarh	102	- do -
	Kolkata	138	- do -
	Chennai	120	- do -
	Bangalore	120	- do -
	Cochi	66	- do -

	Ahmadabad	150	- do -
	Hyderabad	120	- do -
	Pune	114	- do -
4	INDIAN EXPRESS	Per Square Centimeter	
	West Editions (Mumbai, Ahmedabad, Pune, Nagpur, Baroda)	810	28.05.2011
	North Editions (Delhi, Chandigarh, Lucknow, Kolkata)	540	- do -
	The Indian Express - All Editions (North+West)	1350	- do -
5	DECCAN CHRONICLE	Per Square Centimeter	
		w.e.f.	21.11.2010
	A.P Edition	2660	- do -
	Color	2805	- do -
	Hyderabad	1845	- do -
	Color	2300	- do -
	Chennai	1000	- do -
	Color	1120	- do -
	Bangalore	815	- do -
	Color	840	- do -
	Visakhapatnam	370	- do -
	Color	500	- do -
	Vijayawada	370	- do -
	Color	500	- do -
	Rajahmundry	430	- do -
	Color	500	- do -
	Anantapur	430	- do -
	Color	500	- do -
	Karimnagar	430	- do -
	Color	500	- do -
	Nellore	385	- do -
	Color	430	- do -
	The Asian Age All Edition	870	- do -
	Color	1115	- do -
	The Asian Age Mumbai	360	- do -
	Color	485	- do -
	The Asian Age Kolkata	320	- do -
	Color	430	- do -
	The Asian Age New Delhi	285	- do -
	Color	360	- do -
	DC - South India Package (Chennai+Bangalore+ AP Edition)	3815	- do -
	Color	4055	- do -
	DC+ The Asian Age - All India (DC - AP+Chennai+Bangalore & The Asian Age - Mumbai + New Delhi+ Kolkata)	4560	- do -
	Color	5000	- do -
6	TIMES OF INDIA	Per Square Centimeter	
	Mumbai	1320	03.11.2010
	Delhi	1020	- do -
	Bangalore	720	- do -
	Kolkata	540	- do -
	Hyderabad	468	- do -
	Pune	330	- do -
	Chennai	360	- do -

	Ahmadabad	240	- do -
	Lucknow	180	- do -
	Jaipur	108	- do -
	Goa	50	- do -
	Mangalore	43	- do -
	Mysore	43	- do -
	Nagpur	43	- do -
	All Editions	3900	- do -
7	ECONOMIC TIMES	<u>Per Square Centimeter</u>	
	Mumbai	660	03.11.2010
	Delhi	660	-do-
	Kolkata	240	-do-
	Ahmadabad	240	-do-
	Bangalore	240	-do-
	Chennai	240	-do-
	Pune	144	-do-
	Hyderabad	230	-do-
	Chandigarh	43	-do-
	Lucknow	50	-do-
	All Editions	2340	-do-
8	NAVABHARAT TIMES (Hindi Daily)	<u>Per Square Centimeter</u>	
	Mumbai	280	03.11.2010
	Delhi	420	-do-
	All Editions	600	-do-
	Maharashtra Times, Marathi Daily		
	Mumbai	360	-do-
	Regional Rates		
	A.P. Package (TOI+ET)	468	03.11.2010
	Times Property	360	-do-
	Hyderabad Times	288	-do-
	South Package-I (TOI-Bg+Chennai+Hyd+My/Mg	1150	-do-
	South Package-II (ET-Bg,Ch,Hyd)	570	-do-
	Capital Package : TOI+ET+NBT=Delhi	1800	-do-
	Grand Slam : TOI + ET (All Editions)	4800	-do-
9	HINDUSTAN TIMES	<u>Per Square Centimeter</u>	
	Delhi	972	03.01.2011
	Patna	150	-do-
	Lucknow	144	-do-
	Ranchi	90	-do-
	Kolkata	100	-do-
	Chandigarh	216	-do-
	Mumbai	540	-do-
	Bhopal	79	-do-
	All Editions	2325	-do-
	(100% extra for color)		
10	i) FREE PRESS JOURNAL	<u>Per Column Centimetre</u>	
	Mumbai	590	01.07.2009
	ii) FREE PRESS		
	Indore	430	01.07.2009
	Package (FPJ+FP)	800	-do-
11	BUSINESS STANDARD	<u>Per Square Centimeter</u>	

	Combined	400	26.4.2007
	Colour	750	
	South Editions	125	-do-
	Colour	250	
	Mumbai	130	-do-
	Colour	260	
	Ahmedabad	42	-do-
	Colour	83	
	Kolkatta	70	-do-
	Colour	140	
	Chennai	45	-do-
	Colour	90	
	Bangalore	42	-do-
	Colour	83	
	Delhi	125	-do-
	Colour	250	
	Hyderabad	42	-do-
	Colour	83	
12	DECCAN HERALD	<u>Per Square Centimeter</u>	
	Bangalore (Eng)	350	2.2.2005
13	ASIAN AGE	<u>Per column centimetre</u>	
	Combined	500	13.4.99
	Bangalore	60	-do-
	Bhubaneswar	55	-do-
	Calcutta	200	-do-
	Delhi	75	-do-
	Mumbai	100	-do-
14	HITAVADA	200	11.9.98
15	STATESMAN	<u>Per Square Centimeter</u>	
	Kolkatta	462	24.11.09
	Sunday	540	-do-
	Siligiri	162	-do-
	Sunday	175	-do-
	Delhi	90	-do-
	Sunday	Nil	-do-
	Combined	462	-do-
	Sunday	540	-do-
16	THE PIONEER	<u>Per Square Centimeter</u>	
	All Editions	355	13.8.2004
	Delhi	150	-do-
	Lucknow	160	-do-
	Kanpur	60	-do-
	Allahabad	60	-do-
	Varanasi	60	-do-
	Bhopal	60	-do-
17	VIJAY TIMES	<u>Per column Centimetre</u>	
	All Editions	300	18.5.2005
	Hubli	40	-do-
	Bagalkot	30	-do-
	Gangavati	30	-do-

	Gulbarga	30	-do-
	Shimoga	30	-do-
	Mangalore	50	-do-
	Mysore	30	-do-
	Bangalore	100	-do-
	Chitradurga	30	-do-
18	NATIONAL HERALD	Per column Centimetre	
	New Delhi	250	2.11.2005
	Color	500	-do-
	QUAMI AWAZ (URDU)		
	New Delhi	125	-do-
19	DNA (Daily News & Analysis)	Per Square Centimeter	
	Mumbai	768	16.10.2010
	Gujarat	180	-do-
	Pune	240	-do-
	Jaipur	116	-do-
	Bangalore	468	-do-
	All Editions - Excluding Bangalore	1176	-do-
	All Editions	1665	-do-
	(20% extra for color on B&W rate)		
20	MINT (English Daily)	Per Sq. Cm	
	Delhi+ Chandigar	285	03.01.2011
	Mumbai+Pune	200	-do-
		100% extra for colour	
UP COUNTRY NEWS PAPERS (Other Languages)		Per column centimetre	
1	SAMAJ (Oria)	350	12/3/1999
	Sambalpur	150	-do-
		Per column centimetre	
2	MALAYALA MANORAMA	1900	1.4.2002
	All Editions		
3	PRAJAVANI	Per Square Centimeter	
	Kannada Daily	365	2.2.2005
4	AAJ KAL, Calcutta (Bengali)	260	13.4.99
		Per Square Centimeter	
5	THE TELEGRAPH (Eng)		
	Kolkata	638	09.01.2009
6	ANAND BAZAR PATRIKA		
	Kolkata (Bengali)	1450	24.11.2003
	Ananda Bazar Patrika +	2725	-do-
	The Telegraph Package		
7	JANASATTA	Per column centimetre	
	Combined	525	1.10.2002
	Delhi	300	-do-
	Kolkata	225	-do-
8	LOKSATTA (Marathi)	Per Square Centimeter	
	Combined	1440	28.05.2011
	Mumbai	1080	-do-

	Pune	156	-do-
	Aurangabad	108	-do-
	Ahmadnagar	102	-do-
9	KANNADA PRABHA	<u>Per Square Centimeter</u>	
	Combined	105	4.12.2003
10	MID-DAY- Bombay		
	English	550	31.1.2003
	Gujarati	100	-do-
	Inquilab (Urdu)	120	-do-
11	TRINITY MIRROR	<u>Per column centimetre</u>	
	Chennai	50	7/11/1998
	Coimbatour	40	-do-
	Madurai	40	-do-
	Combined	100	-do-
12	LOKMATH (Marathi)	<u>Per Square Centimeter</u>	
	Nagpur	330	16.10.2010
	Mumbai	460	-do-
	Pune	315	-do-
	Aurangabad	330	-do-
	Kolhapur	210	-do-
	Nashik	165	-do-
	Jalgaon	200	-do-
	Solapur	100	-do-
	Ahmednagar	100	-do-
	Akola	110	-do-
	Combined	2320	-do-
	<i>100% extra for color on B&W rates</i>		
13	LOKMATH TIMES (ENGLISH Daily)	Per Sq. Cm. (B	7.4.2010
	Nagapur	80	-do-
	Aurangabad	70	-do-
		100% extra for colour	
14	VIJAY KARNATAKA (Kannada)	<u>Per Sq. Centimeter</u>	
	All Editions	510	27.4.2010
	Hubli	90	-do-
	Bagalkot	48	-do-
	Gangavati	48	-do-
	Gulbarga	48	-do-
	Shimoga	48	-do-
	Mangalore	72	-do-
	Mysore	60	-do-
	Bangalore	150	-do-
	Chitradurga	36	-do-
15	SAHAFAT (Urdu)	<u>Per Square Centimeter</u>	
	Lucknow	21.20	16.4.2010
	Delhi	18.90	<u>do</u>
	Dehradoon (Uttaranchal)	17.60	<u>do</u>
	Mumbai	15.26	29.1.2008
16	Dinakaran (Tamil Daily)	Per Col.. Cm	5.12.2008

	Chennai	795	-do-
	Coimbatore	225	-do-
	Madurai	180	-do-
	Trichy	180	-do-
	Salem	113	-do-
	Vellore	83	-do-
	Tirunelveli	113	-do-
	Nagercoil	60	-do-
	Pondicherry	150	-do-
	Bangalore	75	-do-
	All Editions	1973	-do-
15	Theekkathir (Tamil Daily)	Per Col. Cm	9.4.2010
	Cheennai	248	-do-
	Madurai	203	-do-
	Combined	383	-do-
TELUGU DAILIES (Big)			
1	EENADU	Per Square Centimeter	
	Combined	10.10.2010 B&W	10.10.2010 Color
	Weekdays	2250	4500
	Sundays	2615	5230
	Greater Hyderabad		
	(Hyd City + RR Dist)		
	Weekdays	700	1400
	Sundays	820	1640
	Telangana		
	(MBNR, Medak, Karimnagar, Warangal, Nizamabad, Adilabad, Khammam, Nalgonda)		
	Weekdays	585	1170
	Sundays	685	1370
	Central Andhra		
	(Vijayawada City, Krishna, West Godavari, Guntur, Prakasam, Nellore)		
	Weekdays	650	1300
	Sundays	770	1540
	North Andhra		
	(Visakhapatnam, East Godavari, Srikakulam, Vizianagaram)		
	Weekdays	600	1200
	Sundays	700	1400
	Rayalaseema		
	(Chittoor, Kadapa, Anantapur, Kurnool)		
	Weekdays	585	1170
	Sundays	685	1370
2	VAARTHA	Per Square Centimeter	
	Combined	1800	03.12.2010
	Hyderabad	450	-do-
	Nalgonda	115	-do-
	Vijayawada	199	-do-
	Visakhapatnam	188	-do-
	Tirupathi	163	-do-
	Anantapur	139	-do-
	Karimnagar	163	-do-

	Guntur	180	-do-
	Nellore	117	-do-
	Srikakulam	116	-do-
	Kurnool	122	-do-
	Rajahmundry	163	-do-
	Khammam	127	-do-
	Mahabubnagar	127	-do-
	Nizamabad	127	-do-
	Warangal	170	-do-
	Kadapa	122	-do-
	Ongole	127	-do-
	Tadepalligudem	135	-do-
	Navaratna Package		
	Diamond- Hyd+Nzb+Wgl+Krm+Nlg+Tpt+Cdp+Atp+Knl+Mbnr+Nlr+Kmm	1440	-do-
	BASRA PEARL	847	-do-
	Hyd+Vja+Vsp+TPt+Mbnr+Nlg+ Nlr+Gnt+ Sklm		
	RUBY	892	-do-
	Vja+Ogl+Rjy+Vsp+Gnt+Tpg+ Sklm		
	EMERALD	720	-do-
	Vja+Tpt+Ogl+Cdp+Atp+Knl+Nlr+Gnt		
	SAPPHIRE (Telangana)	930	-do-
	Hyd+Nzb+Wgl+Kmnr+Mbnr+ Kmm+Nlg		
	YELLOW SAPPHIRE	720	-do-
	Vja+Rjy+Vsp+Gnt+Tpg+Sklm		
	CORAL	738	-do-
	Vja+Wgl+Kmnr+Nzb+Kmm+Gnt		
	GOMEDE	636	-do-
	Vja+Ogl_Rjy+Gnt+Tpg		
	CATS EYE	600	-do-
	Tpt+Cdp+Atp+Knl+Ogl+Nlr		
	Vaartha Special Packages		
	North Telangana - (Karimnagar+Warangal+Nizamabad)	420	-do-
	South Telangana - (Khammam+Nalgonda+M'nagar)	336	-do-
	Central Andhra: Nellore+Ongole+Guntur+Vija+Tadepalligudem	660	-do-
	North Andhra: Rajah+Visakh+Srikakulam	436	-do-
	Rayalaseema: Tirupati +Kadapa+Atp+Kurnool	510	-do-
3	ANDHRA JYOTHI	<u>Per Square Centimeter</u>	
	Combined	1500	22.10.2010
	Hyderabad (Hyderabad, Medak, Rangareddy)	450	- do -
	Telangana (including Greater Hyderabad) : (Hyderabad, Medak, Rangareddy, Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)	900	- do -
	Telangana (Excluding Greater Hyderabad) : (Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)	545	- do -
	Central Andhra (West Godavari, Krishna, Guntur, Prakasam, Nellore)	561	- do -
	North Andhra (Srikakulam, Vizianagaram, Visakhapatnam, East Godavari Dist)	432	- do -
	Rayalaseema	468	- do -

	(Chittoor, Kadapa, Anantapur, Kurnool)		
	Front Page Color 150%, Back page color - 125%, Inside page Color - 100%, Front page and Spl. Position Jacket 300%, Innovative/ Special Position - 150%.		
4	ANDHRA PRABHA	<u>Per Square Centimeter</u>	
	Combined	1179	01.11.2010
	Hyderabad	374	-do-
	Vijayawada	187	-do-
	Visakhapatnam	187	-do-
	Karimnagar	288	-do-
	Guntur	187	-do-
	Rajahmundry	187	-do-
	Tirupathi	187	-do-
	Kurnool	187	-do-
	Suryapet	187	-do-
	Nellore	187	-do-
	Nizamabad	187	-do-
	Regional Rates		
	Telangana (Incl. Greater Hyd, Karimnagar, Suryapet, & Nizamabad)	576	-do-
	Telangana (Excluding Greater Hyd) (Karimnagar, Suryapet and Nizamabad)	432	-do-
	North Andhra (Visakhapatnam and Rajahmundry)	288	-do-
	Central Andhra (Vijayawada, Guntur, Nellore)	288	-do-
	Rayalaseema (Kurnool, Anantapur and Tirupati)	360	-do-
5	ANDHRA BHOOMI	<u>Per Square Centimeter</u>	
	All Editions	780	21.11.2010
	Color	900	-do-
	Individual Editions rate	255	-do-
	(HYD, VJA, VSP, RAJ, ATP, KMNR, NLR)		
	Color	515	-do-
6	PRAJASAKTHI	<u>Per Square Centimeter</u>	
	Combined	1281	20.10.2010
	Hyderabad	426	-do-
	Vijayawada	300	-do-
	Visakhapatnam	300	-do-
	Tirupathi	300	-do-
	Kurnool	246	-do-
	Khammam	246	-do-
	Rajahmundry	225	-do-
	Karimnagar	216	-do-
	<u>PACKAGES :</u>		
	Hyderabad + Any one edition	648	-do-
	Telangana Region (Hyd+Kmm+Kmnr)	894	-do-
	Costal Region (Vja+Vsp+Rajh+Skln)	819	-do-
	Rayalaseema Region (Tpt+Knl)	549	-do-
7	VISALANDHRA	<u>Per square centimeter</u>	
	Combined	668	11.01.2011
	Hyderabad (Nalgonda, M'Nagar, RR, Medak, Hyd., Kurnool & Anantapur)	278	-do-

	Vijayawada (Krishna, Guntur, Prakasam, Khammam, WG & EG Dists)	322	-do-
	Visakhapatnam (Vsp, V'Nagaram & Sklm Dists.)	178	-do-
	Tirupati (Kadapa, Chittoor & Nellore Dists.)	186	-do-
	Karimnagar (Karimnagar, Adilabad, Nizamabad & Warangal Dists.)	178	-do-
	<u>Region Rates</u>		
	Telangana Region	415	-do-
	Coastal Region	475	-do-
	Rayalaseema Region	320	-do-
	(100% extra for color)		
8	NEETI DINA PATHRIKA SURYA	Per Square Centimeter	
	Combined	1368	22.2.2011
	Hyderabad (Hyderabad, Mahaboob Nagar R.Reddy, Medak)	432	-do-
	Visakhapatnam (Visakhapatnam, Srikakulam, Vizianagaram)	252	-do-
	Rajahmundry (E.Godavari, W.Godavari)	252	-do-
	Vijayawada (Krishna Khammam)	252	-do-
	Guntur (Guntur, Prakasam)	223	-do-
	Nellore	93	-do-
	Tirupathi (Chittoor)	144	-do-
	Kadapa	151	-do-
	Anantapur	150	-do-
	Kurnool	216	-do-
	Warangal	216	-do-
	Karimnagar (Karimnagar, Nizamabad, Adilabad)	223	-do-
	Nalgonda	108	-do-
	<u>Spl. Packages</u>		
	Telangana (Hyd+War+Kar+Nal)	828	-do-
	Coastal Andhra (Vis+Raj+Vija+Gun)	828	-do-
	Rayalaseema (Tir+Kad+Kur+Nell)	648	-do-
	100 % extra for color. Front page Color 150 % extra, Front page Pillar: 250 % extra, Front Page Skybar: 300 % extra on B&W rate		
9	SAKSHI, Telugu Daily	Per Square Centimeter	
	Combined (All Districts of A.P.)	2150	10.10.2010
	Greater Hyderabad	680	_do_
	(Greater Hyderabad, Rangareddy, Medak)		
	Telangana (incl. Greater Hyd)	1150	_do_
	(Greater Hyderabad, Medak, Rangareddy, Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)		
	Telangana (Excl. Greater Hyd)	560	_do_
	(Nizamabad, Adilabad, Karimnagar, Warangal, Khammam, Nalgonda and Mahabubnagar)		
	Central Andhra	665	_do_
	(West Godavari, Krishna, Guntur, Prakasam and Nellore)		
	North Andhra	485	_do_
	(East Godavari, Visakhapatnam, Vizianagaram and Srikakulam)		
	Rayalaseema	560	_do_

	(Chittoor, Anantapur, Kadapa & Kurnool)		
	Color/Position Rates	Extra on	
		Basic Rate	
	Front Page Colour	125%	-do-
	Other Pages Colour	100%	-do-
	Front Page Spl. Position or Jacket	300%	-do-
	Other Pages - Innovative/ Special Position	150%	-do-
HINDI DAILIES		<u>Per Square Centimeter</u>	
1	Hindi Milap (Hyderabad)		25.10.2010
	B&W	266	-do-
	Color	532	-do-
	Front page color 75% extra on color rate, Front page Sky bar: 100 % extra on color rate , Back page color- 50 % extra on color rate, Front page B&W 100 % extra on B& W rate, Back page B&W- 50 % extra on B&W rate		
2	Rajastan Patrika	<u>Per Column centemetre</u>	
	All Editions	900	29.10.2006
	All Rajastan Editions	775	<u>_do_</u>
	New Delhi	45	<u>_do_</u>
	Jaipur	340	<u>_do_</u>
	Jodpur	124	<u>_do_</u>
	Pali	38	<u>_do_</u>
	Udaipur	115	<u>_do_</u>
	Banswara	32	<u>_do_</u>
	Bikaner	66	<u>_do_</u>
	Kota	107	<u>_do_</u>
	Bangalore	60	<u>_do_</u>
	Bilwara	41	<u>_do_</u>
	Sikar	41	<u>_do_</u>
	Sriganganagar	45	<u>_do_</u>
	Alwar	59	<u>_do_</u>
	Ahmababad	53	<u>_do_</u>
	Ajmer	68	<u>_do_</u>
	Surat	40	<u>_do_</u>
	Chennai	42	<u>_do_</u>
	Kolkata	42	<u>_do_</u>
	Hubli	20	<u>_do_</u>
	Silguri	25	<u>_do_</u>
3	Dainik Bhaskar	<u>Per Square Centimeter</u>	
	Combined		
	Package-I Dainik Bhaskar + Divya Bhaskar (All editions) Bhopal, Indore, Gwalior, Raipur, Bilaspur, Jaipur, Uaipur, Sriganganagar, Chandigarh, Panipat, Hissar, Faridabad, New Delhi, Ahmedabad, Surat, Mumbai, Bhilai, Ratlam, Jagdalpur, Jodhpur, Kota, Ajmer, Bikaner, Pali/Sirohi, Nagour, Bhilwara, Ambala, Ludhiana, Jalandhar, Amritsar, Rajkot, Baroda, Bhavnagar & Bhuj	3940	22.8.2008
4	Hindustan	<u>Per Square Centimeter</u>	

	Delhi	230	03.01.2011
	Bihar	504	-do-
	Uttar Pradesh/ Uttarkhand	170	-do-
	Jharkhand	136	-do-
	All Editions	1150	-do-
	(100% extra for color)		
	Special Package : Delhi (HT+HH+MINT)	1450	-do-
	Delhi (HT+HH)	1150	-do-
	Delhi (HT+MINT)	1200	-do-
5	Punjab Kesari	<u>Per Square Centimeter</u>	
	Delhi	230	9.9.2005
6	Swatantra Vaartha	<u>Per Square Centimeter</u>	
	Combined	252	03.12.2010
	Hyderabad	126	- do -
	Nizamabad	78	- do -
	Visakhapatnam	78	- do -
	<u>Package Rates :</u>		
	Hyd+Vsp	150	- do -
	Hyd. + Nzb.	150	- do -
	Nzb + Vsp	126	- do -
7	NAVABHARAT	<u>Per column centimetre</u>	
	Bopal	290	23.10.2002
	Chhindwara	125	-do-
	Gwalior	185	-do-
	Indore	200	-do-
	Jabalpur	290	-do-
	Satna	175	-do-
8	AMAR UJALA	<u>Per Square Cen</u>	25.3.10
	Combined Package Rates	B&W	
	All Editions	1380	-do-
	U.P. & Uttaranchal	1140	-do-
	Delhi	252	-do-
9	NAIDUNIA	<u>Per column centimetre</u>	
	Indore	110	12.8.2004
10	RAJYA KI NAIDUNIA	<u>Per column centimetre</u>	
	Bhopal	55	13.9.2004
	Combined		
	(Naidunia, Indore and	150	_do_
	Rajya Ki Naidunia, Bhopal)		
11	DAINIKK JAGRAN	<u>Per Square Centimeter</u>	
	Combined Package	1224	7.3.2006
	States covered :		
	All UP, Uttranchal, Punjab, Haryana, M.P.,		
	J&K, Himachal Pradesh, Bihar & Jharkand,		
	also New Delhi+NCR		
	Editions : Kanpur, Lucknow, Varanasi, Allahabad,		
	Agra, Gorakhpur, Aligarh, Meerut, Bareilly,		
	Jhansi, Mordabad, Gaziabad & Noida, Dehradun,		
	Nainital, Jalandhar, Ludhiana, Panipat, Hissar,		

	Faridabad, Gurgaon, Patna, Bhagalpur,		
	Muzzafarpur, Ranchi, Jamshedpur, Dhanbad,		
	Bhopal, Rewa, Delhi&NCR		
	Package-I	990	<u>do</u>
	States covered :		
	M.P., Uttaranchal, Punjab, Haryana, New Delhi+		
	NCR, Bihar+Jharkhand, Dehradun, Nainital,		
	Jalandhar, Ludhiana, Panipat, Hissar, Faridabad,		
	Gurgaon, Patna, Bhagalpur, Muzzafarpur,		
	Ranchi, Jamshedpur, Dhanbad, Bhopal,		
	Rewa, Delhi&NCR.		
12	GUJARAT VAIBHAV (Ahmedhabad)	52.88	13.9.2007
13	VIRAAT Vaibhav Hindi Daily (New Delhi)	<u>Per Square Centimeter</u>	
		50	21.1.2008
14	LOKMATH SAMACHAR (Hindi Daily)	Per Sq. Cm. (B&W)	7.4.2010
	Nagapur	145	-do-
	Aurangabad	60	-do-
	Akola	66	-do-
	Kolhapur	60	-do-
		100% extra for colour	
15	Nava Bharat (Hindi Daily)	Per Sq. Cm	8.12.2008
	Raipur	44.60	-do-
	Bilaspur	21.20	-do-
	Mumbai	28.30	-do-
	Nagpur	29.60	-do-
URDU DAILIES		<u>Per Square Centimeter</u>	
1	Munsif	150	30.4.2010
		<u>Per Square Centimeter</u>	
2	Siasat	144	03.11.2010
		<u>Per Square centimetre</u>	
3	Rahnuma-e-Deccan	129	03.11.2010
		<u>Per square centimetre</u>	
4	Etemaad	150	08.10.2010
		50% extra for colour	
5	Roznama Rashtriya Sahara (Hyderabad)	<u>Per column centimetre</u>	
	Front Page Color	440	14.8.2008
	Back Page Color	400	-do-
	Inside Page Color	300	-do-
	Inside Page B&W	235	-do-